



***54TH MEMBERSHIP MEETING
MULCH & SOIL COUNCIL***

***Hilton Lake Buena Vista
Lake Buena Vista, FL
October 1, 2025***



THANK YOU TO OUR SPONSORS

THANK YOU To Our 2025 Annual Meeting Sponsors

----- Diamond -----



----- Platinum -----



----- Gold -----



----- Silver -----



A garden scene with a pile of dark brown soil in the foreground. A silver trowel is stuck into the soil on the left, and a small terracotta pot is on the right. The background is a blurred garden with green foliage and purple and pink flowers.

54th Annual Meeting

President's Report

Jim Weber

TREASURER'S CONSOLIDATED REPORT — FY2024

This Consolidated Report Combines the Financial Activities of the Mulch & Soil Council (MSC) and the Mulch & Soil Research Foundation (MSRF)

ASSETS:	
Cash & Cash Equivalents	\$ 911,619
Accounts Receivable	\$ 799
Prepaid Assets	\$ 5,000
Investments & Equip	\$ 225,343
TOTAL ASSETS	\$ 1,142,761
LIABILITIES:	
Accounts Payable	\$ 37,535
Deferred Revenues	\$ 279,029
Unrestricted Net Assets	\$ 826,197
TOTAL LIABILITIES	\$ 1,142,761

TREASURER'S CONSOLIDATED REPORT — FY2024

INCOME



TREASURER'S CONSOLIDATED REPORT — FY2024

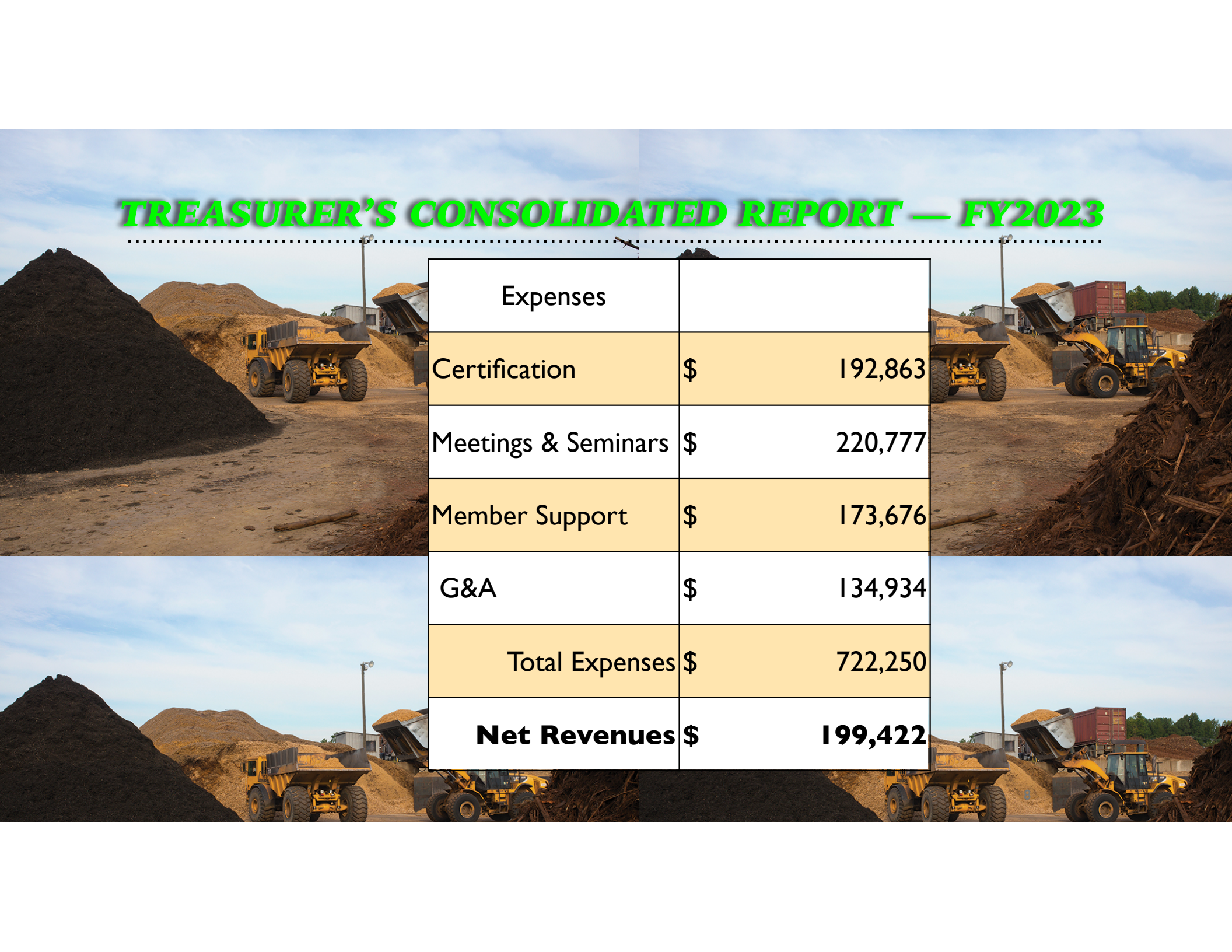
INCOME:	
Meetings & Courses	\$251,565
Advertising	\$18,000
Certification	\$285,913
Member Dues	\$315,800
Interest	\$27,465
Investment Income	\$16,728
MSRF Revenue	\$6,201
TOTAL REVENUE	\$921,672

TREASURER'S CONSOLIDATED REPORT — FY2024

EXPENSE

**Admin Expenses
19%**

**Program Expenses
81%**



TREASURER'S CONSOLIDATED REPORT — FY2023

Expenses	
Certification	\$ 192,863
Meetings & Seminars	\$ 220,777
Member Support	\$ 173,676
G&A	\$ 134,934
Total Expenses	\$ 722,250
Net Revenues	\$ 199,422

54TH ANNUAL MEETING

➤ *Membership*

Members	Sales	
Category A	<\$2M	21
Category B	\$2M - \$5M	26
Category C	\$6M - \$15M	29
Category D	\$16M-\$25M	6
Category E	\$26M-\$50M	4
Category F	\$51M-\$150M	1
Category G	>\$150M	3
Affiliate		42
Associate		2
Non-Profit		1
Foreign		0
TOTAL		135

54TH ANNUAL MEETING

Meeting Attendance

2024 was the
Largest Annual
Meeting over the
past 50 Years at 226
participants!

Member: Producer	125
Member: AF & AS	89
Non-Members	17
Speakers & Staff	9
Press	1
TOTAL	241

54TH ANNUAL MEETING

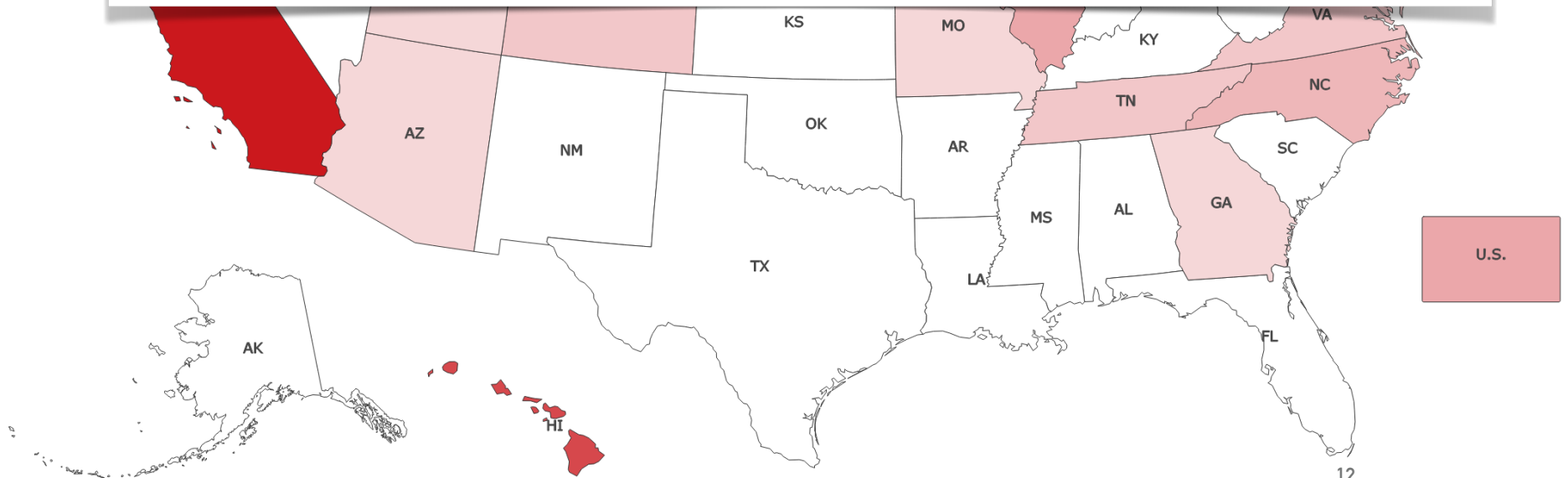
Program Activities...

- *AAPFCO Representation*
- *U.S. Consumer Mulch Survey*
- *U.S. Consumer Soil Survey*
- *New & Expanded State Legislative & Regulatory Monitoring*
- *Plant Mgr Training Course on Fire BMPs, operations management, Weight & Measures & Bulk Loads*

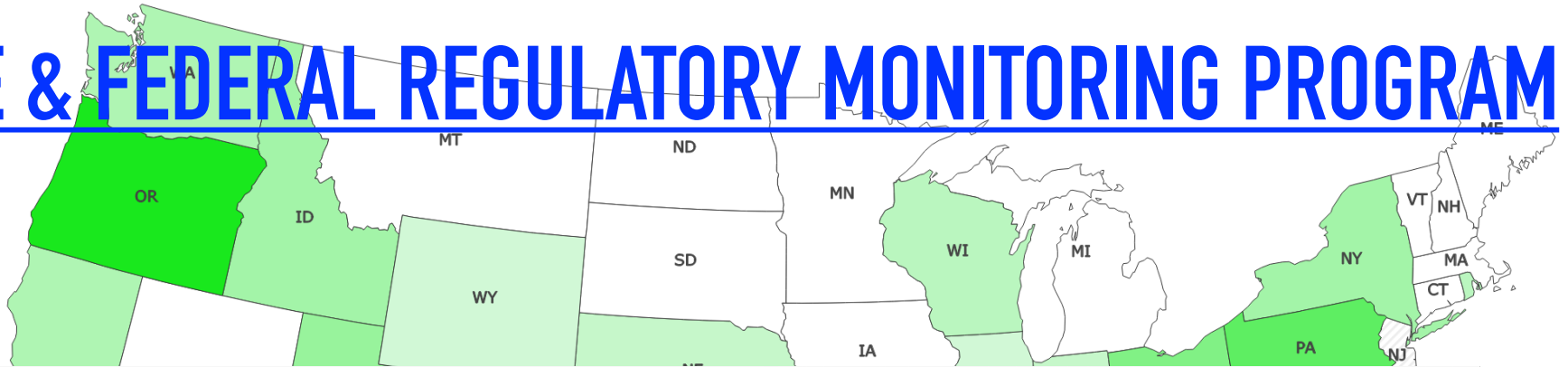
- *Bulk Measurement Committee*
- *Certification Committee & All-Natural Certification Subcommittee*
- *New All-Natural Mulch and soon All-Natural Soil Certification*
- *NNQ Newsletter, weekly Legislative Reports, Special Alerts & More.*
- *Diesel After Treatment Committee*
- *Mulch & Soil Research Foundation*

& FEDERAL LEGISLATIVE MONITORING PROGRAM

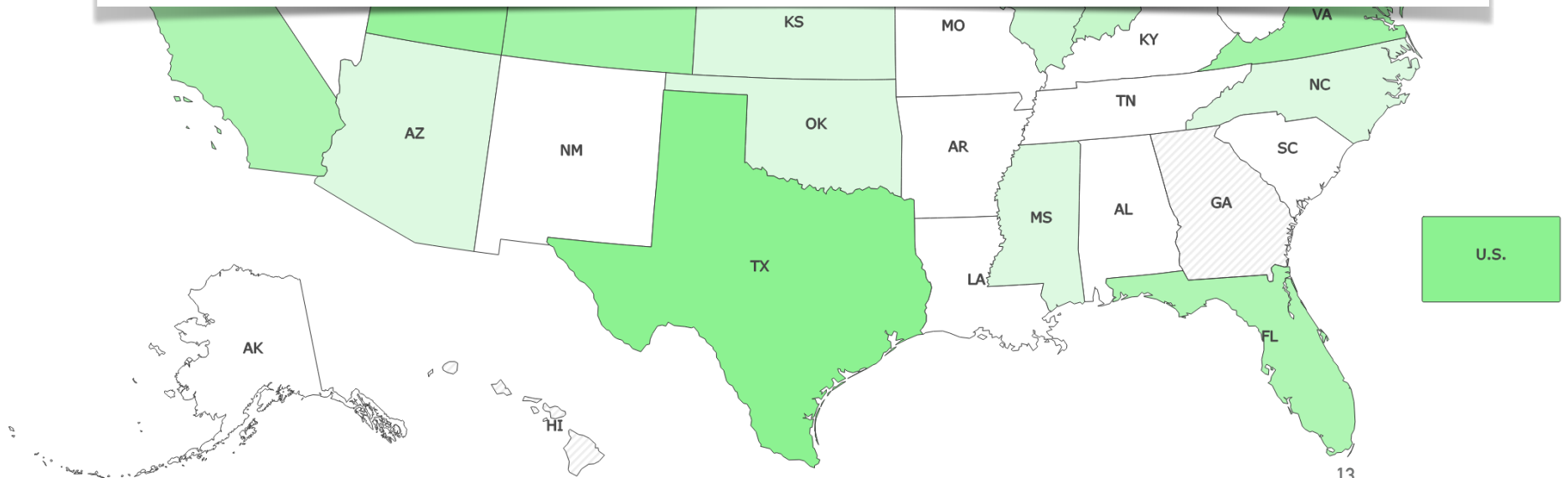
https://mulchandsoilcouncil.org/membership/Bill_Monitor1.php



STATE & FEDERAL REGULATORY MONITORING PROGRAM



https://mulchandsoilcouncil.org/membership/Bill_Monitor1.php



54TH ANNUAL MEETING

Certification Program

Premium Potting Soils	61
Standard Potting Soils	1
Landsc Soils & Amendments	47
Specialty Soils	3
Mulches	195
Applications in process	10
Total Certified Products	317

THANK YOU!

***Certification
Audit Team***

***Lonny Nelson
Kevin Nelson &
Kathryn Nelson***



MSC Certified All-Natural Mulch

NOW AVAILABLE

**Be among the first to display
this logo on your products to
capture the growing but
underserved market of
consumers who want truly
natural mulch and soil.**



Election of Directors

Directors Serve a 3-Year Term with 4 seats expiring every year.

All Directors Serve Without Compensation or Travel Reimbursement.

THANK YOU To Our Directors for 2022-2025

- *Jessica Bain, Garick LLC, Cleveland, OH*
- *Nicholas Castorano, The Scotts Co., Marysville, OH*
- *Kay Jeong, Sun Gro Horticulture, Agawam, MA*
- *Mike Satkowiak, Oldcastle Lawn & Garden, Sauget, IL*



**Representing the Industry
Since 1972**

Election of Directors

Election Nominees

for 2025-2028

- *Jessica Bain, Garick LLC, Cleveland, OH*
- *Nicholas Castorano, The Scotts Co., Marysville, OH*
- *Kay Jeong, Sun Gro Horticulture, Agawam, MA*
- *Mike Satkowiak, Oldcastle Lawn & Garden, Sauget, IL*

**Vote for any 4 of the candidates above.
Only ONE vote per member company**



**Representing the Industry
Since 1972**

MSC RECOGNITIONS

The background of the slide is a photograph of a garden. In the foreground, there is a pile of dark brown mulch. A silver shovel is stuck into the mulch, and a small brown flower pot is also on the mulch. The background is a blurred garden with green foliage and some purple flowers.

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Annual Meeting Chair Award

Tom Kohut

Grant County Mulch

MSC RECOGNITIONS

Director Service Recognition

Rick Mahoney & Jessica Bain, Garick

Nicholas Castorano, The Scotts Co.

Kay Jeong, Sun Gro Horticulture

Joe Ertel & Mike Satkowiak, Oldcastle

54th Annual Meeting

2025-2028
Election Results



55TH ANNUAL MEETING

Time & Place of Next Meeting

Sep. 29 - Oct. 1, 2026

Westin New Orleans

100 Iberville Street

New Orleans, LA

54TH ANNUAL MEETING

**Motion to
Adjourn?**



OPENING RECEPTION & EXHIBIT
4:30PM IN THE INTERNATIONAL BALLROOM SOUTH

Sponsored By

Vermeer®



THANK YOU

